

## DB CORP. LTD

### KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	FY23	Q 2 FY 23	Q 2 FY 24	Variance % (YoY)	H1 FY 23	H1 FY 24	Variance % (YOY)
	12 Months	3 Months	3 Months		6 Months	6 Months	
<b>Profit &amp; Loss Items</b>							
Advt. Revenue	14827	3811	4301	12.9%	7179	8247	14.9%
Circulation Revenue	4627	1157	1205	4.2%	2313	2404	3.9%
Total Revenue	21682	5486	6019	9.7%	10480	11755	12.2%
NP Prices(MT)	61815	63530	51515	-18.9%	62829	54055	-14.0%
News Print Cost/ Total Cost	47.1%	48.3%	42.2%		47.9%	43.8%	
Personnel Cost/ Total Cost	21.4%	20.6%	25.1%		21.1%	23.9%	
Other Operational Cost / Total Cost	31.5%	31.1%	32.7%		31.0%	32.3%	
Total Cost	18071	4509	4344	-3.7%	8765	8721	-0.5%
EBIDTA	3611	977	1676	71.4%	1715	3035	76.9%
EBIDTA Margin	16.7%	17.8%	27.8%		16.4%	25.8%	
PAT	1691	488	1003	105.5%	798	1790	124.4%
PAT Margin	7.8%	8.9%	16.7%		7.6%	15.2%	
<b>Balance Sheet Items</b>							
Gross Fixed Assets	17971	17952	18185		17952	18185	
Net Fixed Assets	7579	7918	7396		7918	7396	
Cash & bank balance ( Including Deposit with Mutual Funds )	6311	4693	6986	48.9%	4693	6986	48.9%
ROCE	12.1%	12.8%	23.2%		12.8%	23.2%	
RONW	8.7%	9.1%	17.8%		9.1%	17.8%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.8	2.4	2.6		2.4	2.6	
Total Outside Liabilities / Tangible Net Worth	0.3	0.4	0.3		0.4	0.3	
Inventory Turnover (Days)	92	123	103		123	103	
Debtors Turnover (Days)	78	82	81		82	81	